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THE NEWSLETTER

MAY, 2023 | EDITION : FOOD & BEVERAGE

SUSTAINABLE PACKAGING SOLUTION

THE NEW REVOLUTION OF PACKAGING INDUSTRY

for HORECA businesses

food:

*paper boxes with
compartment*



drink/beverage:

*double-wall
hot cup*



In this edition, we are highlighting the critical role that packaging plays in protecting and preserving food and beverage products while ensuring they reach consumers in the best possible condition. We specialize in creating packaging solutions that not only meet industry standards but also align with the growing demand for eco-friendly practices and sustainable materials.

Our commitment to comprehensiveness is at the core of our business. We actively seek out alternative packaging materials that can minimize the cost, trendy, and support the circular economy. We offer a wide range of options, including biodegradable and compostable materials, recycled plastics, and paper-based packaging solutions. We work closely with our clients to identify the most suitable packaging materials that align with their brand values and business goals.

In addition to our dedication to perfection in packaging, we

prioritize innovation and quality. Our team of experts continually explores the latest trends, technologies, and materials in the packaging industry to provide cutting-edge solutions. We understand that packaging not only serves as a protective barrier but also plays a crucial role in enhancing the overall consumer experience. Therefore, we offer customized designs and printing options to help our clients differentiate their products and create a lasting impression on consumers.

Furthermore, we believe in forging long-term partnerships with our clients, working collaboratively to understand their unique requirements and challenges. Our experienced team provides personalized guidance and support throughout the packaging development process, from concept design to production and delivery. We pride ourselves on delivering exceptional customer service and ensuring timely delivery of high-quality packaging solutions.

STATUS MARKETING - HELIPRO ENTERPRISE OPERATION TRANSFER

Effective June 19, 2023, Status Marketing Sdn. Bhd. will transfer its business operations to Helipro Enterprise Sdn. Bhd. As per agreement, Helipro Enterprise will continue the business with the same model:

- All existing customer accounts will be transferred to Helipro.
- Helipro will honor all commitments, trading terms, and service-level agreements.
- Helipro will take responsibility for ongoing supplies and ensure their successful completion.

Both companies have collaborated closely to minimize disruption and ensure a seamless transition for our valued customers.

WE'RE ON TIKTOK!



@helipro_my

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OUR EXCELLENCE



Soo
SALES-COORDINATOR



Jia Hui & Crystal
SPECIAL ORDER/CUSTOMIZE TEAM



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